

Join the Futsal Movement

Where culture, community,
and competition collide.



PROUD MEMBER

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A Definition of The Game

The term **Futsal** was coined by our co-founder, Alexander Para, in 1985, combining:

- FUT from *fútbol* (Spanish) or *futebol* (Portuguese) – meaning soccer
- SAL from *salón* (Spanish) or *sala* (French) – meaning indoor



Quick Overview

- 5 vs. 5 players
- Faster than soccer
- Played in reduced areas on basketball courts

Futsal vs. Soccer



8 Times

More touches per
unit of time



Faster Pace

Improves decision-
making under pressure



Reduced Areas

Enhance control
and agility

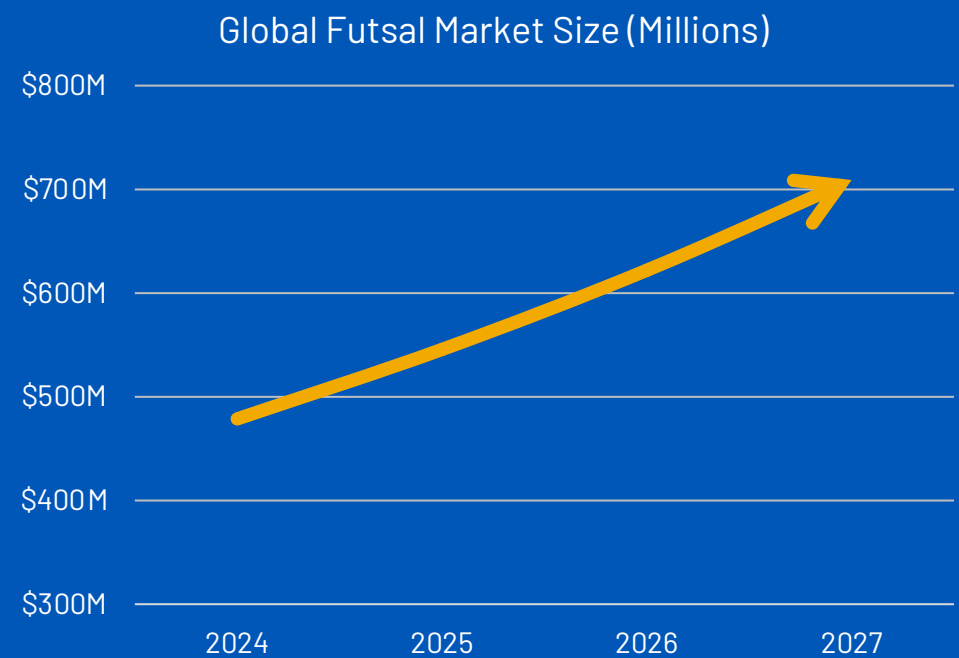


Proven

Pathway for elite for
elite athletes

Global Growth of Futsal is Exploding

Global Futsal Market Size is expected to continue to expand at a CAGR of **13.99%** by 2027.



In America, we're seeing 18-20% growth year over year.





Since 1981, U.S. Futsal has been the driving force behind the sport's growth in the U.S., fostering player development, expanding access, and elevating futsal's national presence.

Mission

Our mission is to grow and govern Futsal nationwide, developing athletes' technical skills for higher levels of play while expanding access through community programs.



Vision

Our vision is to establish Futsal as a premier U.S. sport, recognized for its global stature with a FIFA World Cup for Men and Women.

As both a sport in its own right, and a cornerstone of soccer development, we aim to elevate its presence and inspire the next generation of athletes.



We're Making Impact

Our Growth and Reach

Double-Digit Growth in the U.S.

More players, more tournaments, and more demand than ever before.

+28%

In 2024, we had to send 180 teams home from the Northeast Regional due to higher-than-expected tournament growth rate.

Our 2024 Stats:

- 125,000 Registered
- 46 States
- 15 Tournaments



Our Impact by the Numbers



1M+

Players impacted
nationwide



50k+

Coaches trained



10k+

Referees certified



150+

National tournaments



75+

International
competitions



46

Growing reach
across 46 states

Real Stories. Real Impact.

"I started playing Futsal when I was 10, and it shaped the way I play today. The fast pace and tight spaces taught me to be creative and think ahead. Now, as a college player, I credit Futsal for my quick footwork and decision-making."

Jordan, 19

NCAA soccer player & former
U.S. Futsal tournament competitor

"I love playing Futsal because I get to touch the ball all the time! It makes me faster, and I get to play with my friends. I scored my first goal ever at a futsal clinic, and now I want to be a pro one day!"

Ethan, 6

First-time player

Professional Impact

"As a little boy in Argentina, I played Futsal on the streets and for my club. It was tremendous fun, and it really helped become who I am today."



Lionel Messi

FC Barcelona &
Argentina's National Team

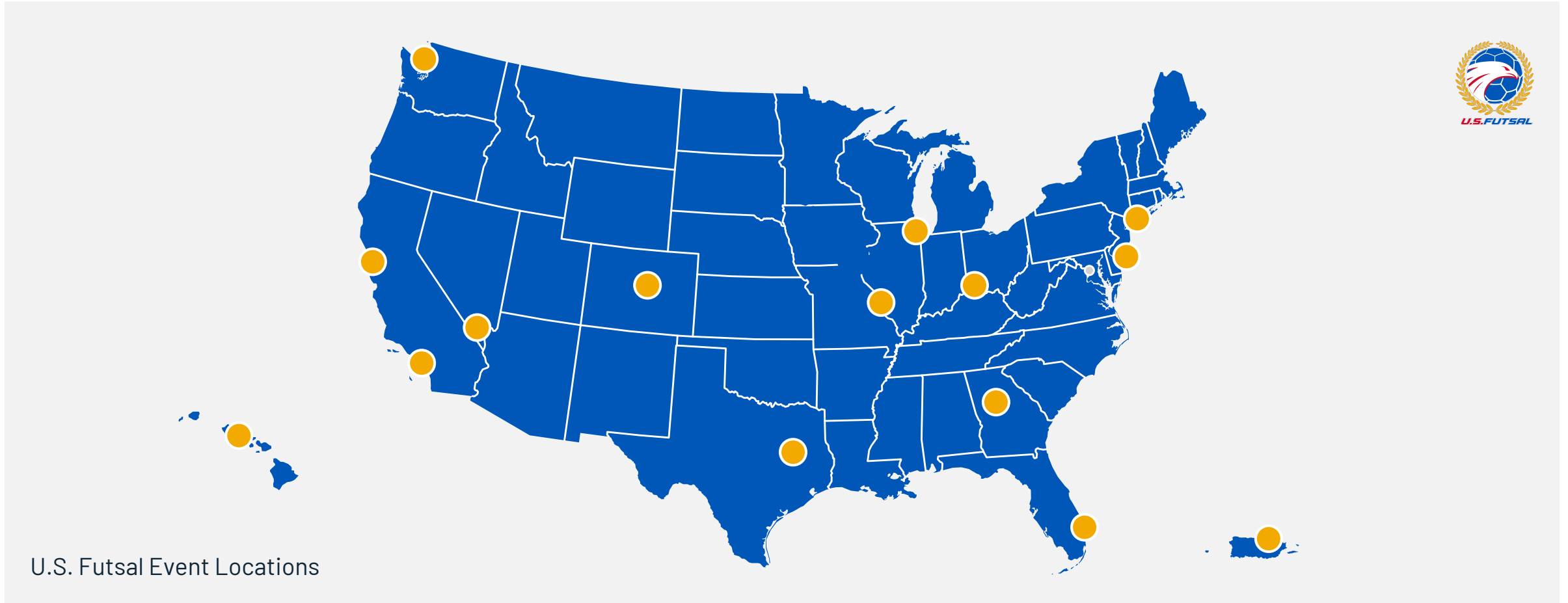
"During my childhood in Portugal, we all played with Futsal. The small playing area helped me improve my close control... If it wasn't for Futsal, I wouldn't be the player I am today."



Cristiano Ronaldo

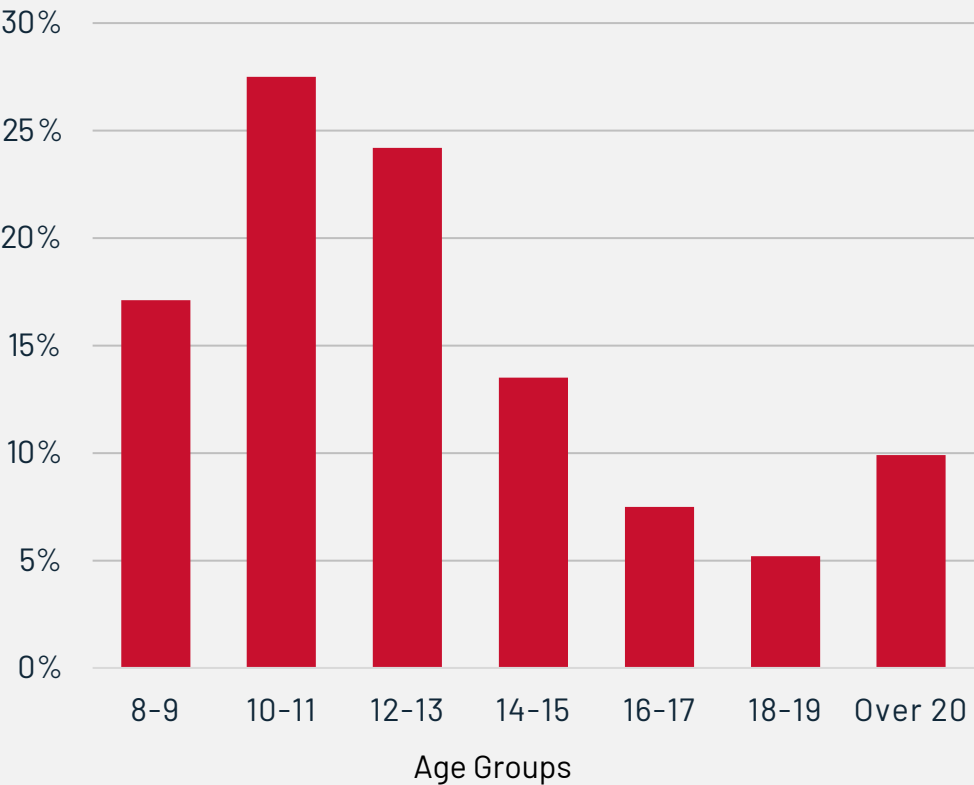
Real Madrid &
Portugal's National Team

Tournament Boom Coast to Coast

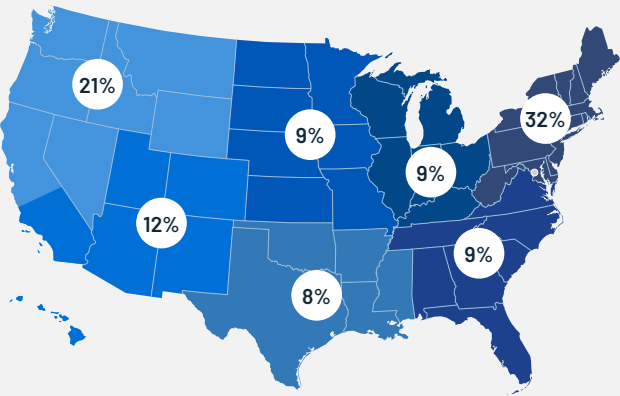
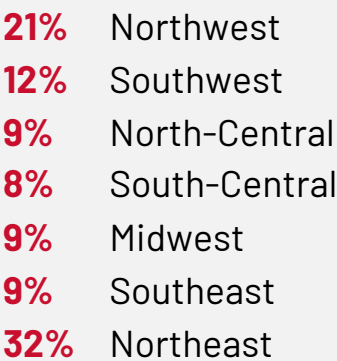


2024 Demographics

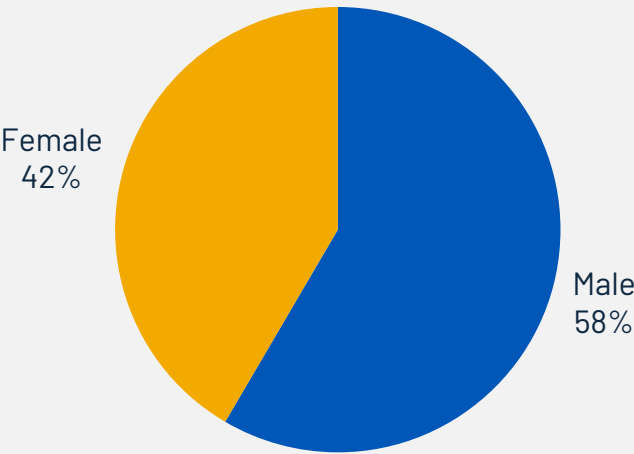
Age Groups Served



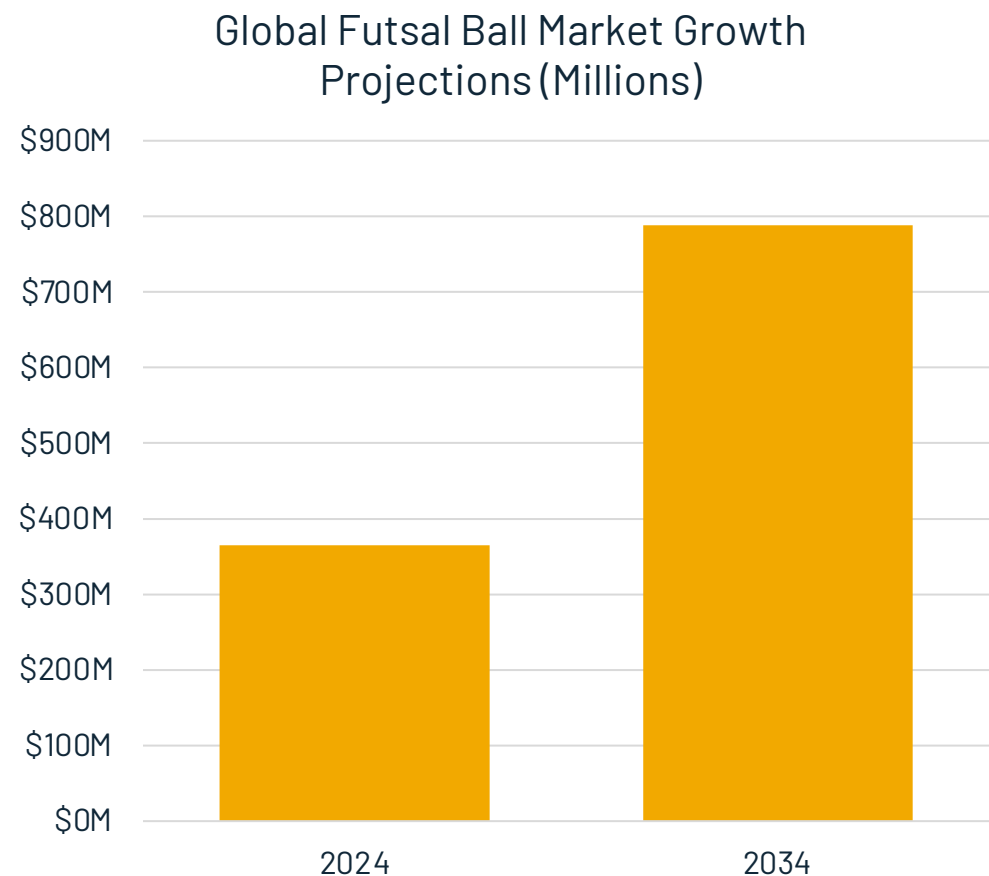
U.S. Futsal Regions



Gender



An Unstoppable Trajectory



70.8M
Sport Participants

U.S. Team sport participation has recovered to pre-pandemic levels with 70.8M participants in 2022.

46%+
Spending

Spend per child increase since 2019

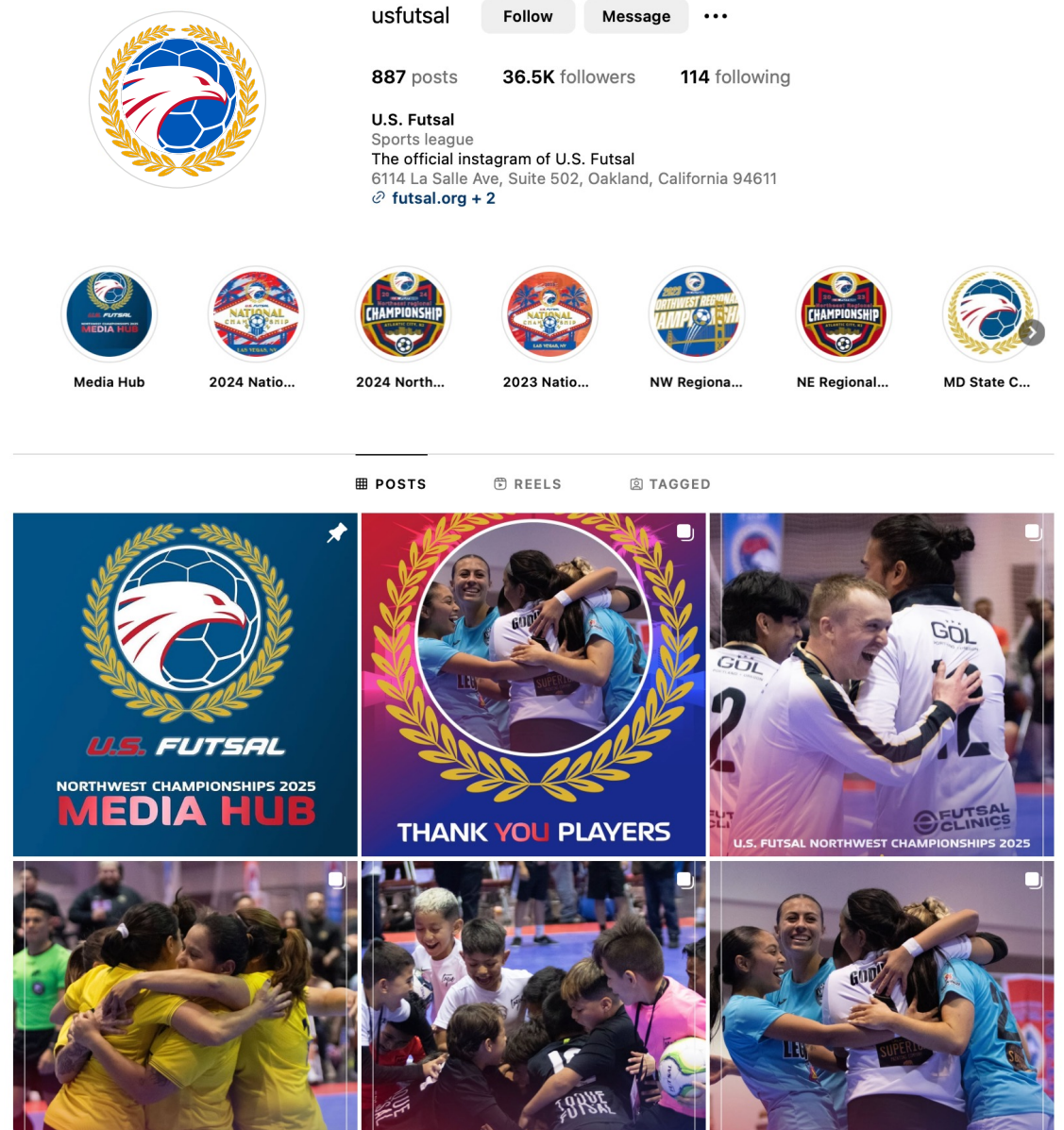
28%
Growth Rate

In 2024 in Northeast Regional, we had a tournament growth rate of 28% and had to send 180 teams home.

Audience Metrics & Digital Reach

U.S. Futsal's digital footprint is rapidly growing, offering powerful brand exposure across multiple platforms.

- **Instagram:** 36.5k followers
- **Facebook:** 9.5k followers
- **Twitter/X:** 2.5k followers
- **Email List:** TBD active subscribers
- **Website Traffic:** TBD visitors/month
- **Event Reach:** Thousands of live spectators + digital broadcasts.



A background image featuring a futsal goal with a green net and red-and-white striped posts. In the bottom left corner, a futsal ball is visible. The entire image has a dark red-to-blue gradient overlay.

Build the Future. Become a Sponsor.

Sponsorship with U.S. Futsal

A partnership with U.S. Futsal delivers national brand exposure, deep community engagement, and powerful impact. We work closely with sponsors to build custom activations that connect with thousands of dedicated players, families and fans.



Why Futsal? Why Now?

Futsal isn't just an alternative to soccer. It's a sport in its own right.

It plays a vital role in developing elite players, supports lifelong health for all ages, and stands proudly on the global stage with national teams and international recognition.

The world's top players, including Messi, Ronaldo, and Neymar, have all honed their skills on the Futsal court.



What You Gain

- ✓ **Unmatched Brand Visibility**

Get in front of a passionate, engaged sports audience.

- ✓ **National & Regional Reach**

Exposure through Futsal tournaments, leagues, and championships nationwide.

- ✓ **Elite Player Pipeline**

Be part of the training pathway fueling the next generation of U.S. Soccer stars.

- ✓ **Custom Sponsorship Activations**

Tailored opportunities that align with your brand's marketing goals.

- ✓ **Proven Success**

Past activations have driven measurable return on investment (ROI) and brand loyalty.

Sponsorship Levels & Opportunities

- Presenting Partner (\$250,000)
- Official Ball & Apparel Sponsor (\$125,000)
- Official Sponsor (\$75,000)
- Official Partner (\$50,000)
- Tournament Booth Sponsor (\$15,000 + % of Sales)

Sponsorship Levels

Benefit	\$250k	\$125k	\$75k	\$50k	\$15k+
Title Sponsorship	x	x			
Logo on Team Equipment	TBD	TBD	TBD		
Logo on Event Signage	Premier	Large	Medium	x	x
Website Exposure	x	x	x	x	x
Social Media Exposure	6 x 6 posts	6 x 4 posts	4 x 2 Posts	2	2
Sponsored Email Inclusion	4x	4x	2 (Logo Only)		
Media & Press Coverage	All	Major	Regional	Select	
On-Site Activations	Prime Activation	Premium Booth	Standard Booth	Opp for Giveaways	
VIP Access & Hospitality	10 VIP Tickets	6 VIP Tickets	4 VIP Tickets	2 VIP Tickets	
Custom Content Creation	Exclusive Feature	Sponsored Video	Social Takeover		
Product Sampling	Full Access	Select Events	Select Events	One Event	
Employee Engagement	Custom Program	Volunteer Day	Select Opps		

Invest in the Future of Futsal

✓ Shape the Future of U.S. Futsal

Invest in a sport with a global momentum and untapped potential in the U.S.

✓ Make Meaningful Impact

Support youth programs, Futsal-specific facilities, and the expansion of professional leagues.

✓ Join a Movement

Futsal is more than a sport. It's a growing culture of skill, passion, and community.



Now is the Moment. Now is the Movement.

There's a global shift underway. Bring your brand along for the ride.

Your sponsorship isn't just support; it will be a catalyst for growth, driving even more participation and momentum for Futsal around the world.

Together, we'll position the U.S. as a global Futsal powerhouse, while unlocking powerful opportunities for brand exposure with major events on the horizon:

- ✓ 2026 FIFA Men's Soccer World Cup, U.S.A
- ✓ 2028 FIFA Women's Soccer World Cup, U.S.A
- ✓ 2028 FIFA Men's Futsal World Cup, TBD
- ✓ 2032 Olympic Games featuring Futsal, Australia

A person is captured in motion, kicking a soccer ball on a grassy field. In the background, several other players are visible, some standing and others sitting on the grass. The scene is set outdoors with trees and a cloudy sky in the distance. The image has a semi-transparent blue overlay.

Let's build the future of U.S. Futsal together. Become a partner and help shape the next generation of athletes.

The Future is Futsal.

The game is growing. The opportunities are limitless.
Be part of Futsal's next big chapter.



Visit the website
to learn more



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